

# 2012 *Rate Card*



## Oral & Craniofacial **TISSUE ENGINEERING**

This new, boundary-breaking journal is for specialists in both dentistry and medicine—including oral and maxillofacial surgeons, periodontists, prosthodontists, plastic and reconstructive surgeons, otolaryngologists, and neurosurgeons. The journal publishes articles concerning regeneration of all the tissues of the oral and craniofacial region and provides a central forum for basic science researchers as well as practicing physicians to elucidate advances in regenerative medicine.

The official journal of  
*Tissue Engineering Society*  
*Chinese Society of Oral Biomedicine*  
*Japanese Society of Regenerative Medicine*

### Production Specifications

Journal trim: 8 $\frac{1}{8}$ " wide × 10 $\frac{7}{8}$ " deep.  
Bleed size: 8 $\frac{3}{8}$ " wide × 11 $\frac{1}{8}$ " deep.  
Printing: text is sheet-fed offset on 70# matte; covers 80# coated enamel.  
Binding: perfect.  
Production service: any extra mechanical work done by the Publisher on any submitted ad materials will be billed at prevailing rates (noncommissionable).

### Delivery of Files

You can send your files to us in 3 ways:

1. On disk, mailed to: Advertising Manager, 4350 Chandler Drive, Hanover Park, IL 60133
2. By email (5-MB file limit): whartman@quintpub.com
3. By FTP: Please visit <http://www.quintpub.com/dropbox> for further instructions

### Publication Data

Issue No.	Publication Date	Insertion Order Closing	Material Closing
1	Feb 24, 2012	Jan 20, 2012	Jan 27, 2012
2	May 18, 2012	Apr 13, 2012	Apr 20, 2012
3	Aug 17, 2012	Jul 13, 2012	Jul 20, 2012
4	Nov 16, 2012	Oct 12, 2012	Oct 19, 2012

### Mechanical Requirements

Advertising materials should be supplied as an electronic file, such as PDF, Adobe Photoshop, or Adobe Illustrator application files as well as EPS files. A high-resolution digital color proof must be supplied with the electronic file. For a more detailed list of requirements or submissions in other formats, contact the Publisher prior to the material deadline.

# Oral & Craniofacial TISSUE ENGINEERING

Editor-in-Chief  
Ole T. Jensen, DDS, MS

The official journal of  
*Tissue Engineering Society*  
*Chinese Society of Oral Biomedicine*  
*Japanese Society of Regenerative Medicine*

## Black/White Advertising Rates (effective October 1, 2011)

Frequency*	1x	2x	4x
1 page	\$1,490	\$1,420	\$1,260
½ page	1,205	1,150	1,020
¼ page	1,080	1,020	920

\*Earned rates are based on frequency of insertions within calendar year.

## Color Advertising Rates

Matched color rate ..... \$780 per page plus earned rate  
Metallic color rate ..... \$920 per page plus earned rate  
Three- or four-color rate ..... \$1,850 per page plus earned rate  
Additional color will be quoted on request.

## Special Positions

Second cover ..... add 40% to earned black & white rate  
Third cover ..... add 30% to earned black & white rate  
Fourth cover ..... add 60% to earned black & white rate  
Specified position ..... add 20% to earned black & white rate

## Inserts

Two page ..... 3 times earned black & white rate  
Four page ..... 4 times earned black & white rate

## Bleeds

No charge.

## Agency Commission

15% on space and color charges only if paid within 30 days of invoice date.

## Online Journal

Paid subscribers have free access to the web edition and unlimited use of the archives.

## Acceptance of Advertising

All advertisements are subject to review and approval by the Editorial Board. Copy in duplicate should be sent to the Journal Publisher as far in advance as possible for submission to the committee.

**Frequency**  
Quarterly

**Circulation**  
3,000

**Subscription Rate**  
\$138 per year

**Year Established**  
2011

## Contracts and Materials

All insertion orders, contracts, films, reproduction materials, plus any advertising-related inquiries should be addressed to:

William G. Hartman, Vice President  
Quintessence Publishing Co Inc  
4350 Chandler Drive  
Hanover Park, IL 60133  
Tel: 630/736-3600  
Toll-free: 800/621-0387  
Fax: 630/736-3633  
Email: whartman@quintpub.com

## Website Advertising

Website advertising available on [www.quintpub.com](http://www.quintpub.com).  
Contact us for more information.

Visit our website at: [www.quintpub.com](http://www.quintpub.com)

 **QUINTESSENCE PUBLISHING**